

**Embassy of India
Seoul**

Bids for Review Study on India-ROK CEPA

The Embassy of India Seoul seeks to commission a study reviewing the India-ROK Comprehensive Economic Partnership Agreement (CEPA). Bids are invited for undertaking the above study and it must be based on the following parameters:

(a). **Scope:** The study must examine the CEPA as it currently stands, provide third-party perspectives in its coverage and delve into specific commodities of trade in goods and services, to help identify strategies to strengthen India's trade presence in Korea. Suggested outlines are as below:

- Progress of CEPA implementation since coming into force in January 2010
- Elements of CEPA Upgrade (Trade in Goods, Services including IT, Investments, Expansion of Cooperation)
- Expected Results (Measures to induce maximum Korean market opening; Promote Trade; Minimize reduction of CEPA effects)
- Overview of Korean market opportunities and trends
- Opportunities in priority industry sectors. Distribution structure, importing requirements and key players sector wise
- Recommendations for Indian products and services: strategic direction and opportunities
- Identification of local tariff and non-tariff barriers to entry
- Analysis of historic and current data and forecasts
- Korea's FTAs after the CEPA with India: comparison and impact, especially vis-à-vis China, US, EU, ASEAN and Vietnam.

(b). **Methodology:**

The methodology underlined below must be mandatorily complied with.

- The research should be in both the countries – India and the Republic of Korea.
- The research team in Korea should include experienced Korean researchers
- Desk Research & Survey, including meetings with decision makers and analysis of responses.

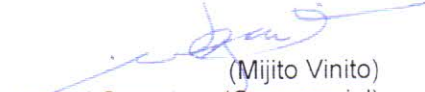
2. Bids should be submitted physically or by email/courier/post latest by 15 February 2016.

3. Price quote should include cost of all services. Inclusion of VAT and other taxes should be clearly specified.

4. The study must be completed and handed over in both physical form and soft copy to the Embassy by the last week of May 2016.

5. Contact details for sending the necessary documents are as follows:

Email: com.seoul@mea.gov.in
Second Secretary (Commercial)
Embassy of India,
101, Hannamdong, Dokseodang-ro,
Yongsangu, Seoul, Korea (140-885)


(Mijito Vinito)
Second Secretary (Commercial)
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